



BostonHacks Fall 2017

Sponsor Information



Welcome to Boston.

BostonHacks brings together around 400 students for an exhilarating 24-hours to build awesome projects. In our past two events, students had meaningful interactions with mentors, peers, and you, sponsors! A hackathon would be incomplete without the new technology, advice, and ideas which our sponsors offer, and we'd be eager to have you join us this coming Fall.

BostonHacks Fall 2017 will run **Saturday, October 28th** to **Sunday, October 29th** on Boston University's Charles River campus. At BostonHacks, we strive to provide a comprehensive recruiting and branding experience to our sponsors. Here's what your company can do at our event:

Connect.

Reach out to future customers, leaders and innovators. Test waters and get a sense of emerging technologies. Collaborate with students on a more intimate level at our comfortably mid-sized hackathon. Offer students advice or tech to help them through their projects. Whether you're looking for brand awareness, technical expertise or personal development, you'll find it here — with 400 motivated hackers and dozens of skilled mentors.

Recruit.

Resumes are two-dimensional (literally). Interviews give only a small snapshot of an individual's abilities. By watching a project evolve over a hackathon, you can get a much better picture of a candidate. Plus, you'll have access to a group of students that are extraordinarily passionate about what they do, and a mid-sized environment to interact with them in.

Get live feedback.

Give your API or product a test run before sending it out into the world. Show off a great framework or platform before it hits the market. Students are the ideal target for new tech. They will eagerly push your product to its limits, as well as offer suggestions on it and look to you for support.

We hope to see you this Fall! Get in touch with us at contact@bostonhacks.io.

— The BostonHacks organizing team

About Us.

BostonHacks is organized by a committee of students drawn from several of BU's computing interest groups. Our diverse team includes students in computer science, graphic design, engineering, and business – among many others – and we seek to provide our sponsors and participants the best experience possible while promoting hackathon culture and technical pursuits. We're online at bostonhacks.io. Thanks for your support!

Sponsorship Amount:	\$2.5k	\$5k	\$7.5k	\$15k (limit 2)
General:				
Table Space	✓	✓	✓	✓
General Email*	✓	✓	✓	✓
Bring API / Hardware	✓	✓	✓	✓
Bring Mentors	2	4	∞	∞
Host Special Side Event**			✓	✓
Speak at Opening Ceremony		2 MIN	4 MIN	5 MIN
Recruiting:				
Distribute Recruiting Materials	✓	✓	✓	✓
Access to resumes		Post-event	Pre-event	Pre-event
Send recruiters		1	2	4
Interview room onsite			✓	✓
Email hackathon attendees			✓	✓
Branding:				
Distribute Swag	✓	✓	✓	✓
Give branded/API prize	✓	✓	✓	✓
Logo on website & T-shirt	✓	✓	✓	✓
Branded Meal / Event			✓	✓
Sponsored Track (contact us!)				✓

*General Email: Prior to the event, we'll send out one email listing all of our sponsors and any prizes offered, and a short summary of each sponsors. If you'd like to email students directly, see the \$7.5k and \$15k tiers.

**Special Side Event: This can be a fun, non-hacking event to ease stress, i.e cup stacking, trivia, table tennis etc. Or, you could also host a workshop on an API or technology you might want to present.

EARLY BIRD: If your contribution is received by Aug 15th, 2017, we will display your company branding at public fall events such as the BU student activities fair (attended by thousands of BU students).

QUESTIONS: We welcome any questions or special requests. Please email us at contact@bostonhacks.io.